

Circular PV Alliance and solar energy projects

About

Circular PV Alliance (CPVA) is an independent industry body proactively transitioning the solar energy sector into a circular economy. CPVA is developing a certification program for solar energy projects – ‘CPVA Certified’ – to embed sustainable circularity principles into the design, development and implementation of solar energy projects. CPVA has been invited into the Taronga HATCH Accelerator Program to refine and launch this certification initiative.

Circular PV Alliance’s mission is to realise the full environmental, economic and social benefits of solar energy by supporting the Australian solar energy sector transition into a circular economy.

CPVA is a grassroots not-for-profit organisation, founded by the solar energy industry, for the solar energy industry. CPVA provides a support network and central point of engagement with industry stakeholders, policy-makers, other industries and government for matters relating to the solar energy circular economy.

CPVA certified

Our mission at Circular PV Alliance is simple yet transformative: "How can we plan for a circular economy in large-scale solar projects from the start?" To achieve this, we are developing the "CPVA Certified" program, a structured process designed to integrate circular economy principles throughout a solar energy project’s lifecycle.

CPVA Certified: Setting the Standard for Solar energy project Circularity

What is CPVA Certified?

CPVA Certified is more than a label; it’s a comprehensive framework that provides:

1. Evidence-Backed Principles and Guidelines

- A detailed "how-to" guide for implementing circular economy practices in solar energy projects.

- A set of rigorously developed and tested standards to ensure best practices in sustainability.

2. A Trusted Quality Mark

- Recognition for solar developers who meet the highest standards of circular economy practices.
- A certification that signifies adherence to best practices in sustainable solar energy project management.

The purpose of CPVA Certified Projects

1. Streamlined Approvals from Local Governments

- Demonstrating high-quality waste management practices can lead to faster project approvals and enhanced relationships with regulatory bodies.

2. Attracting Impact Investors

- Highlighting circular economy principles can help secure financing from investors focused on sustainability and impact investment.

3. Enhancing Customer Appeal

- Showcasing the “green credentials” of energy produced, appealing to environmentally conscious customers and stakeholders.

4. Translating ESG Goals into Action

- Providing a tangible way to incorporate Environmental, Social, and Governance (ESG) goals into the daily management and operation of solar energy projects.

How you can get involved

We invite you to be a part of this groundbreaking initiative. Here’s how you can join us:

- **Show your support**

By providing a letter of support, you help us demonstrate the industry’s commitment to a circular economy for solar energy projects. We can provide a template upon request. Simply email us at hello@circularpv.com.au.

- **Become a member**

As a member, you will play a vital role in developing the CPVA certification standard. Membership also entitles you to a discount on certification fees equivalent to your membership cost. For more information on membership, visit our [membership page](#) or contact us at hello@circularpv.com.au.